



North Carolina Department of Environment and Natural Resources
Division of Air Quality

Michael F. Easley, Governor

William G. Ross, Jr., Secretary
B. Keith Overcash, P.E., Director

April 16, 2008

Name
Title in Org.
Organization
Address
City, State Zip

Dear <Name>:

The North Carolina Division of Air Quality is pleased to announce the launching of a new program for North Carolina companies, institutions, and government bodies to participate in The Climate Change Registry (TCR). TCR is a non-profit organization that encourages voluntary calculations and reporting of greenhouse gas (GHG) emissions. As North America's largest climate change organization, TCR's Board of Directors is comprised of members from thirty-nine U.S. states, the District of Columbia, six Mexican states, seven Canadian provinces, and three Native American tribes. Its primary goals are to report GHG emissions in a common, accurate, and transparent manner consistent across industry sectors and support future greenhouse gas reduction efforts across North America.

Your organization is invited to participate as a *reporter* in TCR. You have the opportunity to be among multi-national organizations that have voluntarily committed to measure, independently verify, and publicly report GHG emissions on an annual basis utilizing the Climate Registry's General Reporting Protocol (released March 31, 2008). The benefits of participation include:

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| Environmental Recognition | Receive publicity and recognition as an environmental leader |
| Competitive Advantage | Achieve competitive edge by managing emissions while streamlining business practices and improving efficiency |
| Technical Resources | Obtain access to web-based accounting software and technical support for GHG tracking and reporting |
| Regulatory Readiness | Early participation will enhance your understanding of GHG emission sources, management strategies, and potential impact of new regulations as TCR is referenced in a new bill in Congress and the U.S. EPA coordinates with TCR in developing its mandatory reporting rule |
| Cost Savings | Learn new and innovative ways to make your process cost-effective and energy efficient |

Organizations that join the registry before May 1, 2008 will be identified as “Founding Reporters.” Current Founding Reporters in North Carolina include Cormetech, Inc., NCDENR, Duke Energy Corp., and Progress Energy. As a Reporter, your organization would agree to the following:

Identify all sources of GHG emissions.

Calculate emissions according to TCR protocols.

Verify emissions with an approved third-party verifier.

Report verified emissions data to the public through TCR.

There will be an annual fee for reporting emissions plus a cost for third party verification. If you believe that climate change will affect your organization, now is the time to move forward. Tracking your emissions is the best first step. Please note that this is a voluntary program, and you have the option to change your participation status anytime. Joining the organization is simple and, at this time, only requires filling out the enclosed Statement of Intent Form. Please refer to the enclosed material for additional information.

Thank you for your consideration. You may learn more at www.TheClimateRegistry.org or by contacting me directly at (919) 715-0587 or Sushma Masemore of my staff at (919) 715-7566.

Sincerely,

Brock Nicholson
Deputy Director

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Enclosures