2006 CAMA Plan Update



APPENDIX G

2004 REGISTERED VOTER SURVEY RESULTS

August 17, 2004

Acknowledgements

The 2004 New Hanover County and City of Wilmington CAMA Registered Voter Survey was conducted during March 2004. A total of 686 registered voters were interviewed by telephone about a wide range of issues and concerns related to development and land use planning. The sampling error for a survey of this size is +/- 4%. The survey instrument was provided by New Hanover County and the City of Wilmington.

The interviews were conducted and data compiled by the Survey Research Lab at the University of North Carolina Wilmington and overseen by Dr. Stephen Meinhold and Dr. Lloyd Jones.

Wilmington / New Hanover County Joint CAMA Plan Update

2004 Registered Voter Survey

Results

Do you feel the county is growing at:

An Acceptable Rate <u>30% (208)</u>
Not Fast Enough <u>3% (19)</u>
Too Fast <u>64% (442)</u>
Other <u>2% (13)</u>
Don't Know/Not Sure <u>1% (4)</u>

What economic activity would you most like to see in New Hanover County?

Large manufacturing plants (like GE or Corning) 27% (183) Light "high tech" industrial (electronics or computers) 43% (292) Trade & Service business (retail, banking, insurance) 9% (64) Tourism & travel business 10% (69)

All kinds (offered) 8% (52) Not Sure/No Opinion 4% (25)

Should developers be required to help pay the costs of new public facilities needed because of growth; such as new roads, parks and schools?

Yes <u>84% (577)</u> No <u>14% (97)</u> No <u>Opinion 2% (12)</u>

APPENDIX G: SURVEY

IF NO

Should the cost of growth be entirely covered by the property tax paid by everyone?

Yes <u>51% (55)</u> No <u>44% (48)</u> No Opinion 6% (6)

It is important to protect environmental resources even if it increases the cost of development and that cost is passed on to buyers.

Yes 92% (628) No 6% (38) No Opinion 3% (17)

Which mode of transportation in New Hanover County would you most like to see improved:

Public bus service 21% (145)
Passenger train 15% (105)
Bicycle routes 20% (135)
Roads 34% (233)
Sidewalks 9% (62)
No Opinion 1% (5)

Please tell me whether or not you agree or disagree with the following statements as they relate to New Hanover County. If you have no opinion or have never heard of the issue, please say so.

	Agree	Disagree	No Opinion
Water quality is declining in our river, creeks and sounds	76% (524)	10% (68)	14% (93)
I am satisfied with the public recreational programs and services in the county	66% (450)	24% (166)	10% (69)
Our well water is becoming polluted	54% (370)	11% (77)	35% (239)
Billboards should be removed along our highways	48% (332)	42% (286)	10% <u>(67)</u>
Recycling should be included in all commercial and household garbage collection	89% (613)	8% (57)	2% (16)
More public boat access to the river & sounds is needed	52% (356)	26% (179)	<u>22% (151)</u>
Traffic congestion is a problem for me	88% (602)	12% (84)	
Zoning and land use regulations should be the same in the city and county	50% (340)	33% (223)	18% (123)
New Hanover County has enough parks and playgrounds	36% (248)	53% (361)	11% (77)
Wilmington and New Hanover County should consolidate	51% (350)	34% (234)	<u>15% (101)</u>
Wilmington should restore and preserve more historic sites	72% (494)	20% (136)	8% (56)
There is enough housing available for all income levels	39% (269)	48% (327)	13% (90)
Wilmington should encourage the development of its riverfront	75% (514)	20% (139)	5% (33)
Businesses should be required to use fewer and smaller signs	56% (387)	28% (191	16% (108 <u>)</u>
Continued revitalization of downtown Wilmington is important	90% (616)	8% (56)	2% (13)
I am willing to pay for collection of recyclables and yard waste at the curb along with trash	73% (501)	23% (157)	4% (28)
I would support some commercial development in and around my neighborhood if it fits in with the neighborhood character	58% (399)	38% (263)	4% (24 <u>)</u>
We should encourage re-development of deteriorating commercial and residential areas	93% (636)	3% (23)	4% (27 <u>)</u>
Downtown is a very important part of the city	91% (627)	6% (44)	2% (15)

Please tell me how important you feel the following issues are to Wilmington and New Hanover County. For each issue I read please tell me if it is: very important, somewhat important, not important, or you are not sure of the issue.

	Very Important	Somewhat Important	Not Important	Not Sure
Lack of fire hydrants in the outlying areas of the county	47% (319)	20% (140)	5% (36)	28% <u>(191)</u>
Additional multi-purpose athletic fields	26% (179)	40% (272)	19% (131)	15% (103)
Declining neighborhoods	56% (381)	28% (192)	7% (45)	10% (67)
Beach erosion	67% (460)	22% (153)	8% (57)	2% (16)
Government restriction of building construction and land development	24% (161)	23% (159)	34% (233)	19% (131 <u>)</u>
Too much strip commercial development along major roads, such as Market, College Rd. and Oleander	59% (405)	20% (137)	17% (115)	4% (28)
Removal of trees due to land development	66% (449)	21% (142)	10% (69)	4% (25 <u>)</u>
Lack of compulsory trash pick-up in the unincorporated areas	43% (294)	21% (145)	13% (92)	23% (155)
Inadequate drainage and storm water controls	70% (481)	18% (121)	5% (36)	7% <u>(48)</u>
Closing of shellfish beds	55% (375)	17% (114)	5% (36)	24% (161)
More controls to protect the quality of drinking water	80% (546)	14% (94)	4% (24)	3% (22)
Improving the appearance of our community	68% (463)	27% (187)	4% (24)	2% (12)
Preservation of open space and greenways	73% (499)	20% (138)	4% (26)	3% (23)
Lack of curbside recycling pickup in unincorporated areas	46% (315)	30% (207)	11% (73)	13% (91)
Landscape medians and street trees	41% (280)	45% (305)	10% (69)	5% (32)
Well landscaped buildings and parking lots	42% (289)	44% (300)	12% (80)	3% (17)
Requiring new development to set aside natural areas for preservation	70% (482)	22% (150)	4% (27)	4% (27)
Downtown public space	62% (425)	30% (206)	6% (40)	2% (15)

Of the issues that we just discussed, which one do you consider the most important?

Lack of fire hydrants in the outlying areas of the county	<u>2% (14)</u>
Additional multi-purpose athletic fields	<u>1% (8)</u>
Declining neighborhoods	<u>8% (53)</u>
Beach erosion	<u>7% (46)</u>
Government restriction of building construction and land development	<u>4% (25)</u>
Too much strip commercial development along major roads, such	
as Market, College Rd. and Oleander	<u>6% (39)</u>
Removal of trees due to land development	<u>3% (18)</u>
Lack of compulsory trash pick-up in the unincorporated areas	<u>1% (9)</u>
Inadequate drainage and storm water controls	<u>8% (54)</u>
Closing of shellfish beds	<u>5% (32)</u>
More controls to protect the quality of drinking water	19% (131)
Improving the appearance of our community	<u>4% (29)</u>
Preservation of open space and greenways	<u>9% (59)</u>
Lack of curbside recycling pickup in unincorporated areas	<u>5% (32)</u>
Landscape medians and street trees	<u>2% (12)</u>
Well landscaped buildings and parking lots	<u>1% (4)</u>
Requiring new development to set aside natural areas for preservation	<u>7% (45)</u>
Downtown public space	8% (52)
No Opinion	3% (23)

Should the county and city address this issue?

Yes <u>96% (659)</u> No <u>2% (16)</u> No <u>Opinion 2% (11)</u>

Would you support the city and county spending additional dollars to address this issue?

Yes <u>88% (604)</u> No <u>9% (60)</u> No Opinion <u>3% (21)</u>

Demographic Information

Which of the following includes the highest level of

formal education that you have completed

8th grade or less 0% (2) 9th-11th grade 1% (5) High School Graduate 7% (47) Some Technical Training 6% (38) Some College 21% (144) College Graduate 41% (282) Post Graduate 24% (166)

Are you presently employed?

Yes 67% (456) No 33% (229)

IF NO

Are you retired?

Yes 69% (159) No 31% (71)

IF NO

Are you currently looking for work outside the home?

Yes 11% (26) No 89% (205)

I am going to read you a list of income groups. Please stop me when I get to the group that includes your total family income before taxes in 2003? Was it:

Under \$10,000	<u>2% (13)</u>
\$10,000 to \$20,000	4% (30)
\$20,000 to \$30,000	5% (32)
\$30,000 to \$40,000	11% (74)
\$40,000 to \$50,000	8% (57)
\$50,000 to \$60,000	11% (72)
\$60,000 to \$70,000	9% (64)
\$70,000 to \$80,000	9% (58)
\$80,000 to \$90,000	<u>6% (42)</u>
\$90,000 to \$100,000	5% (39)
\$100,000 to \$120,000	<u>7% (49)</u>
Over \$120,000	9% (94)
Refused	14% (94)

Are you of Spanish or Hispanic origin?

Yes 2% (13) No 98% (671)

Which of the following racial or ethnic groups

would you say includes you:

black or African-american 6% (42) white American 89% (609)

American Indian 2% (12)

another race or ethnic group 3% (19)

Refused 1% (4)

Our instructions are to ask each person we

talk to if they are

Male 43% (297) Female 57% (389)

Comparison of Survey Sample Characteristics

	2004 Survey	1997 Survey	2000 Census
Education			
8 th grade or less	1%	0%	4%
9 th -11 th grade	1%	3%	10%
High School Graduate	7%	20%	25%
Some Technical Training	6%	3%	
Some College	21%	25%	23%
College Graduate	41%	34%	22%
Post Graduate	24%	14%	9%
Employed	62%		62%
Income			
Under \$10,000	2%		6%
\$10,000 to \$20,000	4%		
\$20,000 to \$30,000	5%		
\$30,000 to \$40,000	11%		25%
\$40,000 to \$50,000	8%		
\$50,000 to \$60,000	11%		
\$60,000 to \$70,000	9%		
\$70,000 to \$80,000	9%		
\$80,000 to \$90,000	6%		
\$90,000 to \$100,000	6%		53%
\$100,000 to \$120,000	7%		
Over \$120,000	9%		16%
Refused	14%	16%	
Race			
African American	6%	9%	17%
White	89%	89%	80%
Another Race/Ethnic Group	5%	1%	3%
Gender			
Female	57%	59%	52%
Male	43%	41%	48%

Wilmington—New Hanover County 2006 CAMA Plan Update



APPENDIX H CITIZEN PARTICIPATION PLAN

December 30, 2003

Wilmington-New Hanover County CAMA Coastal Area Plan Update (Back of Cover Page)

Board of Commissioners

City Council

Planning Board

Planning Commission

New Hanover County Planning Department

City of Wilmington Development Services Department

The preparation of this document was financed in part through a Coastal Area Management Act grant, provided by the North Carolina Coastal Management Program, through funds provided by the Coastal Zone Management Act of 1972 as amended, which is administered by the Office of Ocean and Coastal Resource Management, National Oceanic and Atmospheric Administration.



Citizen Participation Plan

I. Introduction

Public participation is an important part of the Wilmington-New Hanover County Coastal Area Management Act (CAMA) Joint Plan Update. It is intended to provide citizens with the opportunity to be an integral part of the process of developing this important guide for our community's future.

The public participation process helps to review and redefine the important issues identified by the community in the last CAMA Plan Update, and to prioritize the relative importance of these issues. Continued public involvement is also critical in maintaining community consensus and helping to ensure effective implementation of chosen policies.

The City of Wilmington and New Hanover County are committed to ensuring that all economic, social, ethnic, and cultural viewpoints are represented in the public participation process.

The City of Wilmington Development Services Department and the New Hanover County Planning Department will be responsible for the administration of the planning process for the CAMA Plan Update and will serve as the **Lead Planning Group**.

II. Public Participation Process

The following outlines the elements of the public participation process and estimated schedule for the Wilmington-New Hanover County CAMA Plan Update:

A. Informational Brochure

An informational brochure will be prepared to explain the purpose of the Wilmington-New Hanover CAMA Plan Update and the requirements of the Coastal Area Management Act (CAMA) to provide for the protection, preservation, orderly development, and management of the City and County.

B. Graphic Displays

Portable graphic displays will be produced to provide mapped and other relevant information about the Wilmington-New Hanover County CAMA Plan Update for display at various public meetings and at public areas such as the New Hanover County Library, Senior Center, City and County offices, and other public spaces.

C. Memorandum to Departments/Boards/Commission

A memorandum will be distributed to all City and County elected officials, planning commission members, and to all departments. Elected and appointed board and commission members represent an existing body of concerned citizens already actively involved with the City and County. Their experience will help to disseminate information throughout the community and encourage involvement by others. City and County departments will also assist in providing information to the public.

D. Media Coverage

All radio and television stations will be contacted through news releases regarding the planning process and any public forums that will be available for citizen participation during the Wilmington-New Hanover County CAMA Plan Update.

E. Citizen Mailing List

The County Planning Department will maintain a mailing list with the names and addresses of all citizens that inquire about or express an interest in the Wilmington-New Hanover County CAMA Plan Update. They will be provided with notices of public meetings and other information.

F. Presentations to Citizen Groups

City and County Planning Departments will inform local citizen and civic groups that staff are available to make presentations on the Wilmington-New Hanover County CAMA Plan Update at their meetings.

G. Advisory Panel

A CAMA Plan Update Advisory Panel will be formed to facilitate the assessment of needed policy revision and development of updated plan policies. The Panel will be comprised of eight (8) members. The City Council, City Planning Commission, Board of County Commissioners and County Planning Board will each appoint two (2) members, one of which may be a sitting member of the appointing body, and at least one of which should be a member of the public at large, representing diverse interests. The Panel will meet or communicate otherwise as needed during the course of developing the CAMA Plan Update for the purpose of reviewing policies of the current (1999) Plan, evaluating progress, re-evaluating policy needs, and reviewing the draft plan. The Panel will host at least three public meetings to receive input from invited stakeholders and interested citizens.

Public Input Meetings

Public Input Meetings will be hosted by the Advisory Panel and facilitated by Planning Staff at the following key project milestones:

- CAMA Plan Assessment Results Review
- Draft Policies Update Review
- Draft Plan Update Review

At each of these meetings, Planning Staff will present the results of the work product. The Advisory Panel will entertain input from attendees regarding the materials presented, and discuss additional needs to be addressed in the next phase of work. The Panel may hold a subsequent meeting to more fully discuss the comments received and formulate advisory recommendations to the Planning Staff. The Public Input meetings will be widely advertised using normal media outlets. In conjunction with Planning Staff, the Advisory Panel will identify key community stakeholders for invited participation as representatives of their specific interests.

I. Public Opinion Survey

A public opinion survey of registered voters will be conducted to help identify issues of importance to the community. This information will be used in the development of policies for the CAMA Plan Update. A telephone or mailed survey will be used.

J. Quarterly Newsletter

City and County Planning staff will prepare a quarterly newsletter to be distributed to interested parties. The newsletter will be used to convey upcoming meetings, progress on the plan update, and key issues.

K. Presentation of Technical Studies

A series of technical/background studies will be prepared to provide information that will be needed in the formulation of draft CAMA Plan Policies. These will include a Summary of Plans/Policies/Regulations, Assessment of Implementation, Environmental Resources & Constraints, Existing Land Use, Population, Economy, Future Land Use Needs, Fiscal Impacts, Hurricane Mitigation, and others. These studies will be presented to the Advisory Panel and Elected Officials, and made available to the public for review and comment.

L. Public Hearings

Formal public hearings on the draft Wilmington-New Hanover County CAMA Plan Update will be held before the County Planning Board, City Planning Commission, Board of County Commissioners, and City Council. These hearings may be held jointly by the City and County.

III. Public Participation Schedule

The following schedule provides the approximate dates of citizen participation activities for the Wilmington-New Hanover County Land Use Plan Update.

Activity Date

A. Citizen Participation Plan to City Council....... January, 2004

Citizen Participation Plan to County Commissioners January, 2004

- B. Public Opinion Survey March, 2004
- C. CAMA Advisory Panel Input Meeting I June, 2004
- C. CAMA Advisory Panel Input Meeting II August, 2004
- C. CAMA Advisory Panel Input Meeting III November, 2004
- F. Technical StudiesOn-going 2004

The public input process will be continuous as studies are prepared and presented throughout 2004.

E. CAMA Plan Public Hearings

City Planning Commission	March, 2005
County Planning Board	March, 2005
Board of Commissioners	April, 2005

City Council April, 2005