MOUNTAIN RESOURCES COMMISSION STRATEGIC 5-YEAR GOALS

Adopted 8/6/10

FIVE-YEAR GOAL #1: TO UNDERTAKE POLICY WORK TO PROTECT WNC'S NATURAL RESOURCES

GOAL	OBJECTIVE	STRATEGY	MEASUREMENT OF SUCCESS	RESPONSI-BILITY
TO ESTABLISH A PERMANENT FUNDING SOURCE FOR SMALL PLANNING AND REG IMPLEMENTATION GRANTS AND DISTRIBUTE FUNDS TO MOUNTAIN COUNTIES & COMMUNITIES*	*A. To help implement local plans & ordinances (e. g. stormwater & steep slope)*	- by securing funding sources; -by developing criteria for equitable distribution of funds - by distributing funds to counties & local communities		FR Comm. Admin. Comm. MRC; staff
TO DEVELOP AND PROMOTE REGULATIONS AS APPROPRIATE TO PROTECT THE MOUNTAIN'S NATURAL RESOURCES	*A. To promote legislation/funding that allows the Wastewater Discharge Elimination (WaDE) Program to continue*	- by communicating w/ appropriate state officials & legislators on the importance of this program in '10 legislative session		Legis. Comm.; MRC; staff
	B. To recommend slope ordinances w/ minimum standards (w/ "opt out" provision)	- by developing legislative language in 2010 for introduction in 2011		Legis. Comm.; MRC; staff

	C. To recommend ridge protection language; (Prep this year, so ready to go for long session)	- by developing legislative & regulatory language in 2010 for introduction in 2011		Legis. Comm.; MRC; staff
	D. To recommend stormwater sedimentation rules w/ minimum standards & BMPs appropriate for the mountains, inc. enforcement issues;	- by developing legislative language in 2011 for introduction in 2012		Legis. Comm.; MRC; staff
	E. To watch for Inter-Basin Transfer (IBT) as an emerging issue (& deal w/ it as needed)	- by remaining vigilant for "bad" bill - by obtaining/developing sample bill language		Legis. Comm.; MRC; staff TAC
TO COMPILE AND DISSEMINATE TOOLS & SAMPLE ORDINANCES TO LOCAL MOUNTAIN COUNTIES & COMMUNITIES THAT HELP PROTECT THEIR RESOURCES	*A. To work w/ various counties*	- by compiling "good" samples **-** beginning w/ priorities: * steep slopes (Buncombe, etc.); * stormwater/sediment (Buncombe & Henderson) - by promoting green infrastructure planning techniques and tools such as Linking Lands, NCDENR Conservation Planning Tool, etc.		TAC Comm.; Legis. Comm.; MRC; staff
	B. To expand use / implementation for Mountain Landscape Initiative	- by sharing information on MLI (beyond the 7-county Region A)		Legis. Comm.; MRC; staff

TO PROMOTE STATE FUNDING THAT IMPROVES THE QUALITY OF WNC'S NATURAL AND CULTURAL RESOURCES	*A. To support full funding of state trust funds*	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC; staff
	B. To support state parks & tourism	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC; staff
	C. To expand funding for farmland protection (via incentives; co $ for easements (e. g. Buncombe)	- by promoting state & county opportunities		Legis. Comm.; MRC; staff
	D. To support ongoing funding for DENR's Office of Conservation & Community Affairs (OCCA)	- by disseminating appropriate info on proposed legislation/ budgets		Legis. Comm.; MRC

<u>FIVE-YEAR GOAL #2:</u> TO UNDERTAKE EDUCATIONAL WORK TO HELP DECISION MAKERS AT ALL LEVELS UNDERSTAND THE MOUNTAINS' NATURAL RESOURCES

GOAL	OBJECTIVE	STRATEGY	MEASUREMENT OF SUCCESS	RESPONSI-BILITY
TO EDUCATE MOUNTAIN COMMUNITIES ON APPROACHES/METHODOLOGY TO PROTECT THEIR NATURAL RESOURCES	*A. To research YOM recommendations status*	- by identifying which ones still need work -by promoting the implementation/establishment of identified priorities - by adding those to MRC's policy & education goals	Research completed by 11/10	TAC Outreach & Ed. Comm

	B. To initiate Web presence / web library – 1) to link GIS data & Google Earth (as Region B is doing); & 2) to serve as repository of sample ordinances & BMPs*	-by securing funding sources (Google, One NC Naturally, etc.) to undertake this work - by setting up & populating website	By 4/11 By 6/11	FR Comm. Outreach & Ed Committee TAC
	C. To secure additional resource database info needed, starting w/ farmland loss	- by compiling existing data - by identifying info holes for Tech Adv Committee to research	By 3/11 By 6/11	TAC Outreach & Ed Committee
	D. To develop report card "dashboard" – goals and metrics / vitality index & to establish ways to judge progress 5 years hence	- by securing funding for this project - by designing & populating dashboard - by determining 5-year progress on dashboard	By 3/11 By 9/11 In 2015	FR Comm., staff TAC, Outreach & Ed Committee MRC, staff
	E. To host public events for developers, decision makers & to public: 1) regional forums on special topics w/ the 1st = progress on YOM 2) tours of mountain developments – both good & bad:*	- by securing funding - by setting up, promoting & hosting	Ongoing starting in Fall, 2011	FR Comm/ Outreach / Ed Comm; staff; full MRC
	F. To institutionalize an ongoing training course for land use planning in the mountains w/ help from UNC School of Government	- by securing funding source: (from Board of Realtors, Rural Center; Local Government Training Program: [Vicky Wade], etc.) - by commencing program	Funding in 2011 Program to commence 2012	FR Comm. Outreach / Ed Comm.

FIVE-YEAR GOAL #3: TO INSURE MRC'S OPERATIONAL EFFECTIVENESS

GOAL	OBJECTIVE	STRATEGY	MEASUREMENT OF SUCCESS	RESPONSIBILITY
TO INSURE THE ONGOING VIABILITY OF THE MOUNTAIN RESOURCES COMMISSION	*A. To complete MRC mission statement*	- by developing language - by adopting at 6/10 NRC meeting	Dev. before 6/10 mtg. Adopted 6/10	Ad hoc committee, staff MRC
	B. To insure full-time staff for commission	- by keeping vigilant of DENR budget in 2010 & beyond		MRC
	C. To establish MRC committees to be populated by commission members	- by determining committees meeting & deciding who'll serve where	Established at 6/10 mtg.	MRC
	D. To establish MRC bylaws	- by researching sample language - by finalizing & adopting language	Fall 2010 Dec. 2010	Staff; Admin. Comm.
	E. To populate Technical Advisory Council (term & expertise; need to retain flexibility with this body)	- by finalizing MRC priorities & thus determining required skills - by articulating TAC charge -by securing appropriate persons to assist in addition to TAC members	Adopted Aug. '10 TAC appointed 8-10 Sept. '10 As needed	MRC MRC MRC & TAC

	F. To develop MRC brand / identity and distribute information on MRC	- by identifying appropriate persons w/in DENR & private sector - by designing parameters - by working w/ to develop appropriate outreach & communications tools	Aug. '10 Sept. '10 Jan. '11	Harris Outreach/ Ed Committee
	G. To develop a variety of funding sources to underwrite MRC's ongoing activities: Website, public education meetings, etc.	- by working w/ foundations as well as state and federal sources	Ongoing	FR Committee, staff, Individual MRC members
	H. To develop legislative language to housekeep for MRC legislation shortcomings: rep from Cherokees; staggered terms, etc.	- by determining "holes - by determining the best ways to "fix" shortcomings		MRC, Legis. Committee Admin Committee

* Note: All Goals & Objectives that contain asterisk will require funding to be successful.