Bar and Restaurant Recycling Case Study: Jack of the Wood

Recycling since: 1997

Type of facility: Bar

Recycles: brown, clear and green glass, office paper, and cardboard.

Average cost of service: $20 per month per can for weekly pick up and $200 per month for two 2-cubic yard rolling dumpsters

Jack of the Wood is a cozy, Celtic-style pub located in downtown Asheville, North Carolina. It is home to Green Man Ales, which are brewed at the pub's brewing facility located just five blocks away.

Recycling containers are shared between Jack of the Wood and Laughing Seed Cafe. Materials collected include corrugated cardboard, office paper and glass bottles. Bottles and cans are collected in a small can behind the bar. When the can is full, employees take the materials to an alley behind the establishment where materials are separated by type and glass is separated by color.

Jack of the Wood began recycling when it began business in 1997. Owners Joan and Joe Eckert decided to meld the pub's program with the one operated by Laughing Seed Café. In keeping with their earth-friendly atmosphere, the Eckerts began recycling because they couldn't imagine not doing it.

The pub's operating hours are Monday through Saturday from 11:30 PM to 2 AM and Sunday from 3 Pm until closing.

Owner: Joan and Joe Eckert

Location:
95 Patton Avenue,
Asheville, NC 28801

Web:
http://www.jackofthewood.com/