

MFC Commercial Resource Funding Committee  
and  
North Carolina Commercial Fishing Resource Funding Committee Meeting

Department of Environmental Quality  
Webex Meeting  
Tuesday, October 27 2020 at 1:30 p.m.

**AGENDA**

- 1:30 p.m. Call to Order by both Committee's\*  
Conflict of Interest Reminder  
Roll Call  
**Approval of Agenda\*\***  
**Approval of Meeting Minutes from both Committees\*\***
- 1:45 p.m. Committee Brief by DMF staff
- 2:00 p.m. **Review and Vote on Funding Opportunities**
- 4:45 p.m. **Additional Items for Consideration\*\***
  - Issues from Committee Members
- 5:00 p.m. Adjourn

\*Times indicated are merely for guidance. The Committees will proceed through the agenda until completed.

\*\***Potential Action Items**

**N.C.G.S. 138A-15(e) mandates at the beginning of any meeting of a board, the chair shall remind all members of their duty to avoid conflicts of interest under Chapter 138. The chair also shall inquire as to whether there is any known conflict of interest with respect to any matters coming before the board at that time.**



ROY COOPER  
*Governor*

MICHAEL S. REGAN  
*Secretary*

STEPHEN W. MURPHEY  
*Director*

## MEMORANDUM

TO: N.C. Marine Fisheries Commission Commercial Resource Fund Committee and the Funding Committee for the N.C. Commercial Fishing Resource Fund

FROM: William Brantley, Grants Program Manager  
Division of Marine Fisheries, NCDEQ

DATE: August 5, 2020

SUBJECT: MFC Commercial Resource Fund Committee and Funding Committee for the N.C. Commercial Fishing Resource Fund Meeting Minutes

The MFC Commercial Resource Fund Committee and the Funding Committee for the N.C. Commercial Fishing Resource Fund met at 2:30 p.m. on Thursday, July 30, 2020 through Webex. The following attended:

MFC Commercial Resource Fund Committee: Chairman Doug Cross, Sam Romano, Mike Blanton

Funding Committee for the N.C. Commercial Fishing Resource Fund Members: Chairman Ernest Doshier, Glenn Skinner, Steve Weeks, Gilbert Baccus, and Doug Todd

Absent: Britton Shackelford

Public Comment: Public comment was received through webpage and US mail

### **APPROVAL OF AGENDA AND MINUTES**

Chairman Ernest Doshier called the meeting to order for the Funding Committee for the N.C. Commercial Fishing Resource Fund. Chairman Doshier asked Brantley to read the conflict of interest reminder, then inquired to any conflicts of interest. None were noted. Chairman Doug Cross called the meeting to order for the MFC Commercial Resource Fund Committee and inquired to any conflicts of interest. None were noted. Brantley conducted a roll call, all members were present with the exception of Shackelford.

The meeting agenda was then reviewed.

**Chairman Cross approved the agenda, along with Romano and Blanton.**

**Chairman Doshier asked for approval of the agenda. All members present voiced approval.**

Minutes from the June 30, 2020 MFC Commercial Resource Fund (CRF) Committee meeting and the Funding Committee for the N.C. Commercial Fishing Resource Fund were reviewed.

**Romano made a motion to approve the minutes, with a second from Blanton. Motion passed unanimously through roll call vote.**

**Weeks made a motion to approve the minutes. Todd seconded the motion. Motion passed unanimously through roll call vote of present members.**

Brantley briefed the committees on points from Session Law 2020-3 and read into the minute's options for the committees to consider as they seek to approve a six-month project extension for the NC Commercial Fishing Public Relations campaign. Brantley also noted that public comment had been received prior to the meeting and copies had been sent to members. This included one comment through the webpage, and one comment through email that had a photo attachment.

### **CFRF REQUEST FOR PROPOSALS (RFP) REVIEW**

#### **Public Relations Campaign**

Chairmen Cross and Doshier asked for members to review a statement of work and proposal for continuation of the CFRF Public Relations (PR) campaign which was sent to the Committees due to an approved motion to request a proposal and statement of work for a 6-month extension of the current contract with 50% of the budget from 2020 under the current guidelines.

**Motion by Romano to approve the six-month extension and statement of work, with a second from Blanton. Motion passed unanimously through roll call vote.**

**Weeks made a motion to approve the contract extension as proposed by SA Cherokee, LLC and Blue Red Marketing, with a second by Skinner. Motion passed unanimously through roll call vote of present members.**

### **COMMITTEE MEMBER ISSUES**

#### **FY21 RFP Status**

Skinner stated that the Committees did not receive any proposals for the Public Relations RFP, and that the firm that had conducted the campaign in the past did not realize there was a RFP opportunity. Weeks asked if two weeks was a sufficient time to publish the RFP. Blanton asked about the status of applications. Brantley stated that the Committees received six proposals that targeted water quality, one proposal did not state a target, and one that targeted diamondback terrapin. Blanton asked for discussion opening both RFP's for an additional two weeks.

**Motion by Skinner that we repost the PR RFP for an additional two weeks as soon as possible, with a second by Weeks. Motion passed unanimously through roll call vote of present members.**

**Motion by Romano to mirror the motion of the funding committee, with a second by Blanton. Motion passed unanimously through roll call vote.**

### **Public Relations External Usage**

Skinner asked that in a future meeting, the Committees jointly discuss usage of the material from the Public Relations campaign. He stated that he would like to see a process put into place for other groups or media outlets to use the campaign material.

### **Proposal Review Schedule**

Blanton stated concerns over the Crab Pot Cleanup proposal, and if approved, would they have time to get the contract approved for a January start. Brantley stated that they could try to keep the administrative pieces moving for a January start. Blanton stated he would like the Chairmen to consider hearing this proposal separately if their next meeting was going to be pushed into September/October.

### **Adjournment**

**Motion by Romano to adjourn. Second by Blanton. Motion passed unanimously through roll call vote.**

**Motion by Skinner to adjourn. Second by Todd. Motion passed unanimously through roll call vote of present members.**

**Meeting adjourned at 3:33 p.m.**

WB