BACKGROUND INFORMATION

Permit Number

SW100700 State or NPDES Stormwater Permit Number (s) issued to the permittee:

Permittee Information

SW100020 Name of Public Entity Seeking Permit Coverage
SW100060 Jurisdictional Area (square miles)
SW100070 Population Permanent
SW100080 Population Seasonal (if available)

MS4 System Information

SW100120 Storm Sewer Service Area (square miles)
SW100130 River Basin(s)
SW100150 Estimated percentage of jurisdictional area containing the following four land use activities
SW100160 Residential
SW100170 Commercial
SW100180 Industrial
SW100190 Open Space
SW100210 Do you have an inventory of storm water inlets, pipes, ditches, and open channels?
SW100220 Do you know how many outfalls your city discharges to and where they are located?

Existing Local Water Qualtiy Programs

Complete a table for each river basin within the MS4 service area. The web sites and resource contacts listed below under Information Sources will help you locate the information you need. " List the primary streams that receive stormwater runoff from the MS4. For each identify:

SW100280 River Basin
SW100290 Receiving Stream Name
SW100300 Stream Segment
SW100310 Water Quality Classification

NC River Basins: http://h2o.enr.state.nc.us/basinwide/whichbasin.htm
Stream Classifications: http://h2o.enr.state.nc.us/csu/swcfaq.html

SW100340 Local Nutrient Sensitive Waters Strategy? Yes/No
SW100350 Local Water Supply Watershed Program? Yes/No
SW100360 Delegated Erosion and Sediment Control Program? Yes/No
SW100370 CAMA Land Use Plan? Yes/No

Reliance on another entity perform one or more of your permit obligations

SW100580 Do rely on another entity perform one or more of your permit obligations?
SW100590 If yes, identify for each entity:

SW100600 Name of Entity
SW100610 Element they will implement
SW100620 Contact Person
SW100630 Contact Address
SW100640 Contact Telephone Number
SW100650 Are legal agreements in place to establish responsibilities?

Co-Permit Information (Complete this section only if co-permitting)

SW100500 Do you co-permit with a permitted entity?
SW100510 If so, provide the name of that entity:
SW100550 Other Entity
SW100560 Have legal agreements been finalized between the co-permittees?

Contact Information

Provide the following information for the person/position that will be responsible for day to day implementation and oversight of the stormwater program.

SW100940 Name
SW100950 Title
SW100960 Street Address
SW100970 PO Box
SW100980 City
SW100990 State
SW101000 Zip
SW101010 Telephone
SW101020 Fax
SW101030 E-Mail

Website Information

SW101040 "Permittee's Website"

BMPs

SW101060 Do you plan to add any new BMPs?
SW101070 Do you plan to amend any existing BMPs?
SW101080 If yes, please provide a BMP description, measurable goal, and implementation schedule for each new or amended BMP. If further space is needed, attach additional sheets.

Contract Information

SW101630 Does the Stormwater Management Program identify contract operations (i.e., Transit Authorities, Pesticide Application, Construction Projects, Street Washing, Maintenance of right-a-ways, GIS Mapping, Monitoring, Stream Restorations, Litter or Solid Waste Pickup, Recycling, Household Waste)?

Ordinance, Legal or Regulatory Authority

SW107050 Has the permittee established necessary Legal or Regulatory Authority for the following:

SW107060 Illicit Discharge Detection & Elimination
SW107070 Erosion & Sediment Control
SW107080 Post-Development Stormwater Management
SW107090 Stormwater Ordinance
SW107100 Unified Development Ordinance
SW107110 Flood Damage Protection Ordinance
SW107120 Other:
SW107130 Other:
SW107140 Other:

Staff and Capital Improvement Projects

SW106980 The number of staffed stormwater management position(s).

SW106990 The number of new stormwater management position(s) created or staffed for the reporting year.

SW107000 Total annual budget (excluding Capital Improvement Projects) for the NPDES stormwater management program for the reporting year.

SW107010 The number of Capital Improvement Projects planned.

SW107020 The number of Capital Improvement Projects active.

SW107030 The number of Capital Improvement Projects completed.

SW107040 Total annual budget for Capital Improvement Projects for the reporting year.

Organizational Chart

SW101490 Does the Stormwater Management Program provide an organizational chart that shows where the responsible parties fit into the structure of the permittee's organization?

CONSTRUCTION SITE STORMWATER RUNOFF CONTROL

Erosion and Sediment Control Program

SW104200 Does the permittee rely on the NCDENR Division of Land Resources (DLR) Erosion and Sediment Control Program to comply with this minimum measure for private development? (If no, go to SW104220)

> If the permittee relies on the NCDENR Division of Land Resources (DLR) Erosion and Sediment Control Program to comply with this minimum measure for private development, than the NCDENR Division of Land Resources Erosion and Sediment Control Program effectively meets the requirements of the Construction Site Runoff Controls by permitting and controlling development activities disturbing one or more acres of land surface and those activities less than one acre that are part of a larger common plan of development.

SW104220 Does the permittee rely on rely on a locally delegated program to meet the minimum measure for private development requirements? (If no, go to SW104300)

SW104230 If the permittee relies on a local government to comply with this minimum measure, does the permittee conduct random inspections of local land disturbing activities that have a sediment and erosion control permit, issued by local government?

SW104250 If the permittee relies on a local government to comply with this minimum measure, does the permittee report sites that are not in compliance with their sediment and erosion control permits to the local government?

SW104260 If the permittee relies on a local government to comply with this minimum measure, does the permittee report unresolved concerns to the local government?

SW104270 If the permittee relies on a local government to comply with this minimum measure, does the permittee maintain a record of unresolved concerns reported to the local government?

SW104300 Does the permittee have a delegated program to meet the requirements of an Erosion and Sediment Control Program for private development? (If no go to SW104450)

SW104310 Does the Stormwater Management Program summarize what best management practices will be used, the frequency of the BMP, the measurable goals for each BMP, the implementation schedule, and the responsible person or position for implementation?

SW104320 Does the Stormwater Management Program describe the mechanism (ordinance or other regulatory mechanism) the permittee will use to require erosion and sediment controls at construction sites and why the permittee chose that mechanism?

SW104330 If permittee needs to develop this mechanism, the permittee's plan should describe the plan and a schedule to do so.

SW104340 Does the Permittee conduct site plan review(s), including the review of pre-construction site plans, which incorporate consideration of potential water quality impacts?

SW104350 The Stormwater Management Program must describe procedures and the rationale for how permittee will identify certain sites for site plan review, if not all plans are reviewed and describe the estimated number and percentage of sites that will have pre-construction site plans reviewed.

SW104360 Does the Stormwater Management Program describe the permittee's plan to ensure compliance with the permittee's erosion and sediment control regulatory mechanism, including the sanctions and enforcement mechanisms permittee will use to ensure compliance?

SW104370 The Stormwater Management Program must describe the permittee's procedures for when the permittee will use certain sanctions. Possible sanctions include non-monetary penalties (such a stop work orders), fines, bonding requirements, and/or permit denials for non-compliance.

SW104380 Does the Stormwater Management Program describe the permittee's procedures for site inspection and enforcement of control measures, including how the permittee will prioritize sites for inspection?

SW104430 Does the Stormwater Management Program require construction site operators to implement erosion and sediment control BMPs and to control construction site wastes that may cause adverse water quality impacts?

SW104440 Does the Stormwater Management Program require construction site operators to control waste such as discarded building materials, concrete truck washout, chemicals, litter, and sanitary waste at the construction site that may cause adverse impacts to water quality?

SW104450 Does the permittee provide and promote a means for the public to notify the appropriate authorities of observed erosion and sedimentation problems?

Staff Training and Certification

SW104480 The number of training and certification programs offered to staff.
SW104490 The number of trained staff inspectors.
SW104500 The number of certified staff inspectors.
SW104510 The number of certified contractors by permittee.

Inspection and Enforcement

SW104530 The number of plans reviewed greater than one acre.
SW104590 The number of enforcement actions or NOVs taken.

ILLICIT DISCHARGE DETECTION AND ELIMINATION

Stormwater Map

SW103220 Has the permittee will developed or the in the process of developing a storm sewer map showing the location of all outfalls and the names and location of all receiving waters?

SW103260 Does stormwater mapping include drainage areas?

SW103270 Does stormwater mapping include receiving streams?

SW103280 Does stormwater infrastructure mapping include outfalls?

SW103300 Does stormwater infrastructure mapping include sewer pipes?

SW103310 Does stormwater infrastructure mapping include structures (e.g., detention ponds and other structural BMPs?

SW103320 Estimated or actual number of structural BMPs?

SW103330 Percent of outfall mapping complete.

SW103340 Does the Stormwater Management Program describe the mechanism (ordinance or other regulatory mechanism) the permittee will use to effectively prohibit illicit discharges into the MS4?

SW103350 Does the Stormwater Management Program describe the permittee's plan to ensure appropriate enforcement procedures and actions such that the permittee's illicit discharge ordinance (or other regulatory mechanism) is implemented?

SW103360 Does the Stormwater Management Program describe the permittee's plan to detect and address illicit discharges to the permittee's system, including discharges from illegal dumping and spills?

The permittee must implement an inspection program to detect dry weather flows at system outfalls and, at a minimum, must address the following:

- Procedures for locating priority areas.
- Procedures for tracing the source of an illicit discharge, including the specific techniques permittee will use to detect the location of the source.
- Procedures for removing the source of the illicit discharge.
- Procedures for evaluation of the plan to detect and eliminate illicit discharges.

SW103420 Does the Stormwater Management Program address the following categories of non-storm water discharges or flows (i.e., illicit discharges) only if permittee identify them as significant contributors of pollutants to the permitteenulls small MS4:

SW103430 landscape irrigation;
SW103440 water line flushing;
SW103450 diverted stream flows;
SW103460 uncontaminated groundwater infiltration;
SW103470 discharges from potable water sources;
SW103480 air conditioning condensate (commercial/residential);
SW103490 springs;
SW103500 footing drains;
SW103510 residential and charity car washing;
SW103520 dechlorinated swimming pool discharges;

SW103530 rising groundwaters;
SW103540 uncontaminated pumped groundwater;
SW103550 foundation drains;
SW103560 irrigation waters (does not include reclaimed water as described in 15A NCAC 2H .0200);
SW103570 water from crawl space pumps;
SW103580 lawn watering;
SW103590 flows from riparian habitats and wetlands;
SW103600 street wash water;
SW103610 flows from emergency fire fighting.

> The permittee may also develop a list of other similar occasional, incidental non-storm water discharges that will not be addressed as illicit discharges. These non-storm water discharges must not be reasonably expected (based on information available to the permittees) to be significant sources of pollutants to the Municipal Separate Storm Sewer System, because of either the nature of the discharges or conditions the permittee has established for allowing these discharges to the permittee's MS4 (e.g., activity with appropriate controls on frequency, proximity to sensitive waterbodies, BMPs).

SW103640 Does the Stormwater Management Program document local controls or conditions placed on discharges and a provision prohibiting any individual non-storm water discharge that is determined to be contributing significant amounts of pollutants to the permittee's MS4?

SW103650 In addition to conducting training for selected staff on detecting and reporting illicit discharges," does the Stormwater Management Program describe how the permittee plans to inform businesses and the general public of hazards associated with illegal discharges and improper disposal of waste?

SW103700 Does the Stormwater Management Program establish and publicize a reporting mechanism for the public to report illicit discharges?

SW103710 Does the Stormwater Management Program establish an illicit discharge management tracking system?

SW103720 Does the Stormwater Management Program establish a stormwater incident response program?

SW103730 Does the Stormwater Management Program provide for an illicit discharge brochure, poster or other educational material development and distribution?

SW103740 Does the Stormwater Management Program provide for a septic system program in conjunction with the Health Department?

SW103750 Does the Stormwater Management Program provide street sweeping, inspecting and cleaning inlets and outfalls?

SW103760 Does the Stormwater Management Program establish procedures to coordinate efforts to eliminate illicit discharge cross connections between sanitary and storm sewers?

SW103770 Does the Stormwater Management Program establish procedures to maintain the sanitary sewer system?

SW103780 Does the Stormwater Management Program establish a Household Waste Recycling Program?

Identifying Illicit Connections

SW103860 The number of sites prioritized for inspection.

SW103870 The number of illicit connections reported by citizens.
SW103880 The number of illicit connections found.
SW103890 The number of illicit connections repaired/replaced.
SW103900 The number of illicit connection referrals.

Illegal Dumping

SW103930 The number of illegal dumps reported by citizens.
SW103940 The number of penalties enforced upon the participants of illegal dumps.
SW103950 The number of illegal dump or sit-out clean-ups completed.

Industrial or Business Connections

SW103980 The number of dry weather tests/inspections completed.
SW103990 The number of high-risk connections prioritized.
SW104000 The number of illicit connections reported by employees or businesses.
SW104010 The number of illicit connections found.
SW104020 The number of illicit connections repaired/replaced.

Recreational Sewage

SW104040 The number of pump-out stations.
SW104050 The number of no-discharge areas created.
SW104060 The number of new signs added to inform users of dumping policies and alternatives.
SW104070 The number of enforced cases of recreational dumping.
SW104080 The number of citizen complaints made reporting illegal action.

Sanitary Sewer Overflows (SSO)

SW104100 The number of overflows reported.
SW104110 The number of overflow causes that were identified during inspections.
SW104120 The number of sites repaired.

Wastewater Connections to the Storm Drain System

SW104140 The number of rerouted connections.
SW104150 The number of dry weather monitoring activities performed.
SW104160 The number of unwarranted connections reported.
SW104170 The number of unwarranted connections found.
SW104180 The number of unwarranted connections repaired/replaced.

POLLUTION PREVENTION/GOOD HOUSEKEEPING FOR MUNICIPAL OPERATIONS

SW105770 Does the Stormwater Management Program list the permittee's municipal operations that are impacted by this operation and maintenance program?

SW105780 The permittee must also include a list of industrial facilities the permittee owns or operates that are subject to NPDES Stormwater General Permits or individual NPDES permits for discharges of storm water associated with industrial activity that ultimately discharge to the permittee's MS4, including the permit number and certificate of coverage number for each facility.

SW105790 Municipal Operations include:

SW105800 Transfer Station
SW105810 Fleet Maintenance
SW105820 Airport
SW105830 Animal Shelters
SW105840 Waste Water Treatment Plan
SW105850 Water Plants
SW105860 Construction Debris Site
SW105870 Transit Authority
SW105880 Public Works Operations
SW105890 Prisons
SW105900 Emergency Service Facilities
SW105910 Fire Stations
SW105920 Landfills
SW105930 Schools
SW105940 Parks
SW105950 Waste Recycling Centers
SW105960 Vehicle Maintenance Operations
SW105970 Vehicle Wash Operations
SW105980 Pump Stations or Lift Stations
SW105990 Other:

SW106000 In addition to conducting staff training on stormwater pollution prevention and good housekeeping procedures, does the Stormwater Management Program describe any government employee training program the permittee will use to prevent and reduce storm water pollution from activities such as park and open space maintenance, fleet and building maintenance, new construction and land disturbances, and storm water system maintenance?

SW106010 Does the Stormwater Management Program describe any existing, available training materials the permittee plans to use?

SW106030 Does the Stormwater Management Program describe maintenance activities, maintenance schedules, and long-term inspection procedures for controls to reduce floatables and other pollutants to the permittee's MS4?

SW106050 Does the Stormwater Management Program describe the permittee's procedures for the proper disposal of waste removed from the permittee's MS4 and the permittee's municipal operations, including dredge spoil, accumulated sediments, floatables, and other debris?

Industrial Activities

SW106120 Did the permittee conduct annual review of the industrial activities with a Phase I NPDES stormwater permit owned and operated by the permittee?

SW106130 Did the permittee review the Stormwater Pollution Prevention Plan, the timeliness of any monitoring reports required by the Phase I permit, and the results of inspections and subsequent follow-up actions at the facilities?

SW106160 Does the permittee have a Used Oil Recycling Program?

SW106170 Does the permittee have a street sweeping program?

SW106180 Does the permittee have a program to clean catch basins, storm lines, and ditches?

SW106190 Does the permittee review fertilizer and pesticide use programs?

SW106200 Does the permittee have spill prevention plans at city facilities?

City Facilities Inspections

SW106220 Does the permittee inspect vehicle washing fueling, storage and maintenance areas?

SW106230 Does the permittee inspect material storage areas (i.e., storage areas for sand, salt, fertilizers, pesticides and other chemicals)?

SW106240 Does the permittee inspect stormwater outfalls?

SW106250 Does the permittee inspect culverts?

SW106260 Does the permittee inspect swales/ditchs?

SW106270 Does the permittee inspect catch basins, inlets, and grates?

SW106280 Does the permittee inspect MS4 pipes?

SW106290 Does the permittee inspect solid and hazardous waste management facilities and recycling centers?

SW106300 Does the permittee inspect animal shelters and pounds?

SW106310 Does the permittee inspect parking lots?

SW106320 Does the permittee inspect parks and open spaces?

SW106330 The number of inspections conducted.

Hazardous Materials Storage

SW106460 The total number of storage facilities equipped to store hazardous materials.

SW106470 The number of regularly inspected storage units.

SW106480 The number of employees trained in hazardous material storage and maintenance.

Illegal Dumping

SW106520 The number of reports of illegal dumping received.

SW106530 The number of dump sites and/or illegal sit-outs cleaned up.

SW106550 The number of enforcement actions pertaining to illegal dumping.

Landscape and Lawn Care, and Pest Control

SW106570 The number of stores/gardens participating in education programs.

SW106580 The number of residents trained by the permittee in safe landscaping, lawn care, and pest management techniques.

SW106590 The number of classes/seminars offered by the permittee in landscaping and lawn care.

SW106610 The number of municipal employees trained in integrated pest management.

Parking Lot and Street Cleaning

SW106630 The number of parking lots.

SW106640 The number of scheduled parking lot and/or road cleanings.

Pet Waste

SW106660 The number of dog parks.

SW106670 The number of "pooper-scooper" stations installed

SW106680 The number of educational materials distributed.

Road Salt Application and Storage

SW106700 The number of storage facilities included in a regular inspection and maintenance program.

SW106710 The number of employees trained in road salt application.

SW106720 The quantity of salt applied to roadways (in tons).

SW106730 The quantity of alternative products used (in tons).

Spill Response and Prevention

SW106810 The number of leak detection devices installed at municipal facilities.

SW106820 The number of preventative maintenance procedures performed on tanks, valves, pumps, pipes, and other equipment.

SW106830 The number of personnel trained in spill response.

SW106840 The number of regularly inspected high-risk facilities.

SW106850 The number of educational materials distributed to municipal employees.

Storm Drain System Cleaning

SW106870 The number of outfalls cleaned regularly.

SW106880 The number of storm drains cleaned regularly.

SW106890 The amount of trash, sediment, and other pollutants removed during cleaning (in tons).

Used Oil Recycling

SW106910 The number of gallons of used oil collected from municipal operations.

SW106920 The number of recycling facilities that collect oil from municipal operations.

SW106930 The number of educational materials distributed to municipal employees.

Vehicle Washing

SW106950 The number of educational materials distributed to municipal employees.

SW106960 The number of designated municipal vehicle washing areas.

POST-CONSTRUCTION STORM WATER MANAGEMENT

SW104910 Has the permittee developed an ordinance or other regulatory mechanism to implement and enforce a program to address post construction runoff from new development and redevelopment projects?

SW104930 Does the Stormwater Management Program describe how the permittee will ensure the long-term operation and maintenance (O&M) of BMPs?

SW105000 Does the Stormwater Management Program explain how the permittee will control the sources of fecal coliform to the maximum extent practicable?

SW105010 Do new development and redevelopment codes allow for the following:

SW105020 Bioretention basins?
SW105030 Alternative pavers?
SW105040 Buffer zones?
SW105050 Dry ponds?
SW105060 Wet ponds?
SW105070 Alternatives to curb and gutter?
SW105080 Grass swales?
SW105090 Grassed filter strips?
SW105100 Green parking lots?
SW105110 In-line storage systems?
SW105120 Infiltration basins?
SW105130 Infiltration trenches?
SW105140 Manufactured products installed in storm water inlets?
SW105150 Developments and redevelopments that use narrow streets?
SW105160 On-lot treatment?
SW105170 Open space design?
SW105180 Sand and organic filters?
SW105190 Porous pavement?
SW105200 Stormwater wetlands?
SW105210 Urban forestry?

SW105220 Does the Stormwater Management Program, in coordination with the County Health Department, ensure proper operation and maintenance of on-site wastewater treatment systems for domestic wastewater?

SW105230 Does the Stormwater Management Program provide training for staff and developers?

SW105270 Are annual inspection reports required of permitted structural BMPs performed by a qualified professional?

SW105280 The number of BMP inspections and/or maintenance activities.

SW105290 The number of problems that were identified and remedied.

SW105310 The number of development/redevelopment projects regulated for post-construction stormwater control.

SW105560 For those areas within the jurisdictional area of the permittee that are not subject to the post-construction stormwater management provisions of another existing state stormwater management program, does the permittee's Post-construction Stormwater Management Program equal or exceed the stormwater management and water quality protection provided by the following model practices:

SW105570 Does the permittee issue local stormwater management permits to new development or redevelopment projects as either a low density project or a high density project?

SW105580 Do projects permitted as a low density projects meet the following criteria:

SW105590 No more than two dwelling units per acre or 24% built-upon area; and,
SW105600 Use of vegetated conveyances to the maximum extent practicable?

SW105610 Are projects permitted as high density projects meet the following requirements:

SW105620 The stormwater control measures control and treat the difference between the pre-development and post-development conditions for the 1-year 24-hour storm **or** control and treat the first inch **or** the first inch and a half. Runoff volume draw-down time must be a minimum of 48 hours, but not more than 120 hours;
SW105630 All structural stormwater treatment systems are designed to achieve 85% average annual removal of total suspended solids; and
SW105640 Stormwater management measures comply with the General Engineering Design Criteria For All Projects requirements listed in 15A NCAC 2H .1008(c);

SW105650 Are deed restrictions and/or protective covenants required by the locally issued permit and incorporated by the development to ensure that subsequent development activities maintain the development (or redevelopment) consistent with the approved plans?

SW105660 Are all built-upon areas at least 30 feet landward of perennial and intermittent surface waters?

SW105670 Watershed Protection Plans: Has the Permittee developed, adopted, and implemented a comprehensive watershed protection plan to meet part, or all, of the requirements for post construction stormwater management?

Areas within the jurisdictional area of the permittee that are already subject to the existing state stormwater management programs are deemed compliant with the post-construction stormwater management model practices identified in (a). The programs are: the Water Supply Watershed protection programs for WS-I – WS-IV waters, the Fresh water HQW and ORW waters management strategies, the Neuse River Basin Nutrient Sensitive Waters (NSW) Management Strategy, the Tar-Pamlico River Basin Nutrient NSW Strategy, and the Randleman Lake Water Supply Watershed program. A regulated entity may develop its own comprehensive watershed plan, use the model ordinance developed by the Commission, design its own post-construction practices based on the Division's guidance and engineering standards for best management practices, or incorporate the post-construction model practices to satisfy, in whole or in part, the requirements for post-construction stormwater management.

SW105700 Has the permittee developed, adopted, and implemented an ordinance (or similar regulatory mechanism) to ensure that the best management practices selected do not result in a sustained increase in the receiving water temperature for Trout Waters?

SW105710 Has the permittee developed, adopted, and implemented an ordinance (or similar regulatory mechanism) to ensure that the best management practices for reducing nutrient loading is selected for Nutrient Sensitive Waters?

SW105730 Has the permittee developed and included a nutrient application (fertilizer and organic nutrients) management program in the Post-construction Stormwater Management Program?

PUBLIC EDUCATION AND OUTREACH

SW101710 Does the Stormwater Management Program identify the target audiences likely to have significant storm water impacts (including commercial, industrial and institutional entities)?

SW101720 Does the Stormwater Management Program identify what target pollutant sources the permittee's public education program is designed to address and why those sources are an issue?

SW101730 Does the Stormwater Management Program describe the permittee'ls outreach program (i.e., how the permittee plans to inform individuals and households about the steps they can take to reduce storm water pollution and how the permittee plans to inform individuals and groups on how to become involved in the storm water program?

SW101750 Has the permittee develop general stormwater educational material to appropriate target groups?

SW101760 Does general stormwater educational material include information on the following topics:

- SW101770 Household Hazardous Waste
- SW101780 Pet Waste
- SW101790 Septic Systems
- SW101800 Lawn and Gardening
- SW101810 Vehicle Washing
- SW101820 Erosion
- SW101830 Stream Buffers
- SW101840 Flooding
- SW101850 Litter
- SW101860 List any additional topics not identified above.

SW101870 Does the permittees outreach program include:

- SW101880 Distributing printed educational material to general public through utility mail outs?
- SW101890 Distributing printed educational material to general public through special events (i.e., Information booth at festivals and fairs)?
- SW101900 Distributing printed educational material to business / industry?
- SW101910 Presentations to local community groups?
- SW101920 Stormwater programs/presentations for elementary or middle schools?
- SW101930 Local TV or radio spots?
- SW101940 Print Media - Ads / Articles / Newsletters?
- SW101950 Posters?
- SW101960 Storm drain stenciling
- SW101970 Other environmental education programs (i.e., Designate a "Keep SW Clean" month)?
- SW101980 Workshops
- SW101990 Stream basin signage?

SW102020 Does the permittee maintain an internet web site for newsletter articles on stormwater, information on water quality, stormwater projects and activities, and ways to contact stormwater management program staff?

Classroom Outreach

SW102070 The number of educational materials distributed to schools.
SW102080 The number of schools that participate in municipal-sponsored storm water workshops or activities.
SW102090 The number of students that participate in municipal-sponsored storm water workshops or activities.
SW102100 The number of workshops held for teachers.
SW102110 The number of certificates or other rewards given out to schools, classes, or students participating in storm water education.
SW102120 The number of students receiving storm water education as a regular part of the school curriculum.

Displays, Signs, Presentations, Welcome Packets, and Pamphlets

SW102150 The number of stormwater related displays at special events or meetings.
SW102160 The number of people at events who saw the display or took a pamphlet/booklet.
SW102170 The number of new homeowner welcome packets containing storm-water-related information.
SW102180 The number of signs and billboards with stormwater related messages.
SW102190 The number of stormwater related presentations at special events or meetings.

Commercial Outreach

SW102210 The number of educational materials that were distributed to business owners and operators.
SW102220 The number of businesses trained under the stormwater program.

Pet Waste Management

SW102320 The number of "clean up after your pet" signs posted in parks and neighborhoods.
SW102330 The number of dog-walking designated areas in parks.
SW102340 The number of posters/brochures put up in pet supply stores.
SW102350 The number of educational materials given out to pet owners.

Promotional Giveaways

SW102370 The number of items given out.
SW102380 The number of events attended (to give out items).
SW102390 The number of partnerships for promotions (radio, TV, Businesses).

Proper Disposal of Household Hazardous Waste

SW102410 The number of household hazardous waste curbside pickup days.
SW102420 The number of educational materials distributed to homeowners.
SW102430 The number of partnerships established with businesses.

Outreach Programs to Minority and Disadvantaged

SW102450 The number of brochures/posters created in non-English languages.
SW102460 The number of educational materials distributed in non-English languages.
SW102470 The number of partnerships established with minority organizations.
SW102480 The number of educational materials distributed to low-income neighborhoods.
SW102490 Attendance at workshops or public meetings held in low-income or minority neighborhoods.

Using the Media

SW102550 The number of public service announcements made on radio and TV.
SW102560 The number of stormwater related press releases/advertising.
SW102570 The number of stormwater related articles published.
SW102580 Water Conservation for Home Owners
SW102590 The number of partnerships established with local water utilities.
SW102600 The number of water conservation or stormwater related utility inserts that are distributed with utility bills.
SW102610 A survey of homeowners about their water conservation behavior before and after the message is delivered.

PUBLIC INVOLVEMENT AND PARTICIPATION

SW102640 Does the Stormwater Management Program identify the target audiences of the permitteenulls public involvement program, including a description of the types of ethnic and economic groups engaged?

SW102650 Permittee are encouraged to actively involve all potentially affected stakeholder groups, including commercial and industrial businesses, trade associations, environmental groups, homeowners associations, and educational organizations, among others.

SW102660 Does the Stormwater Management Program describe how the permittee will involve the public in the development and implementation of the permittee's storm water management program and the types of public involvement activities included in the permittee's program that the permittee plans to use to educate local community groups?

SW102670 Has the permittee provided for the means to involve the public in the development and implementation of the permittee's storm water management program through:

SW102680 Public Hearings, stakeholder meetings, or other meetings?
SW102690 A Stormwater Steering Committee (or similar advisory group)?
SW102700 Stream clean-up events?
SW102710 Adopt-a-stream, Adopt-a-drain, Adopt-a-highway or Adopt-a-trail program?
SW102720 Reforestation programs or wetland planting programs?
SW102730 A stormwater hotline?
SW102740 Volunteer monitoring programs?
SW102750 Storm drain stenciling?
SW102760 Encourage neighborhood coordinators to become active in the program?
SW102770 Regional workshops?
SW102780 Telephone/Web/Mall surveys?
SW102790 Working with citizen volunteers willing to educate others about the program?

Adopt-A-Stream Program

SW102840 The number of participants in Adopt-A-Stream, Adopt-a-drain, Adopt-a-highway or Adopt-a-trail programs.
SW102850 The quantity of trash and debris removed by Adopt-A-Stream, Adopt-a-drain, Adopt-a highway or Adopt-a-trail volunteers (in tons).

Surveys

SW102870 The number of citizens solicited to complete surveys.
SW102880 The number of completed surveys.

Hotlines

SW102900 The number of calls received by a hotline(s).
SW102910 The number of problems/incidents remedied as a result of hotline calls.

Reforestation Programs

SW102930 The number of volunteer tree planters.
SW102940 The number of trees planted.
SW102950 The number of acres planted with trees.

Public Hearings, stakeholder meetings, or other meetings

SW102970 The number of meetings held.
SW102980 The number of attendees.
SW102990 The number of actions taken as a result of stakeholder meetings.

Storm Drain Stenciling

SW103010 The percent of drains stenciled.
SW103020 The number of stenciling volunteers.
SW103030 The number of drains stenciled.

Stream Cleanup

SW103050 The number of stream cleanups.
SW103060 The number of cleanup participants.
SW103070 The quantity of waste collected as a result of cleanup efforts (in tons).
SW103080 The number of stream miles cleaned.

Volunteer Monitoring

SW103100 The number of volunteers participating in monitoring programs.
SW103110 The frequency of monitoring in the watershed (D-Daily, W-Weekly, B-Bimonthly, M-Monthly, Q-Quarterly and A-annually).
SW103120 The number of volunteer monitoring stations established in the watershed.
SW103130 The number of volunteer monitoring training sessions held.
SW103140 The number of actions that were taken as a result of the monitoring data -collected by volunteers.

Wetland Plantings

SW103160 The acres of land planted.
SW103170 The number of volunteers that participated in planting.
SW103180 The number of planting events held.