

COASTAL RECREATIONAL FISHING LICENSE

Final REPORT

Recipient: Aquariums at Jennette's Pier

Grant Award #: 6450

Grant Title: Encouraging Ethical Angling

Grant Award Period: 7/1/2015 to 6/30/2016

Performance Reporting Period: 1

Project Costs: \$11,692

Expenditures for the Period:

<u>Category</u>	<u>Expenditures</u>
Personnel	2819
Fringe	352
Travel	
Equipment	5160
Supplies	1121
Construction	
Contractual	
Other	<u>2240</u>
Total Direct	
Indirect	
TOTAL	

Total Cumulative Expenditures: \$11,692

Total Remaining Balance \$0.00

Final Project Summary

The overall project was to develop fishing programs that inspire lifelong anglers who have appreciation for the marine ecosystems they utilize for enjoyment and recreation. Our objectives for this project were to (1) enhance fishing practices during our programs at the Aquarium and Jennette's Pier by using tackle that is environmentally conscientious and ethical; and (2) educate the public about how to help protect N.C. marine resources by improving upon our message through visible signage that is stimulating, clear and concise at Jennette's Pier. We were able to purchase ethical fishing supplies for all of our fishing programs. We have taught ethical angling

techniques during 90 school group programs, teaching close to 6,500 NC school children. We have also been teaching ethical fishing techniques during all of our public fishing programs. This spring/summer we have had 32 programs with close to 200 participants. The Ethical Angling signs are completed and located on the pier, there are a total of four highly visible signs.

For our ethical angling programs we purchased circle hooks, fishing rods, bottom-rigs and lead-free sinkers. These supplies are used during our fishing programs that began in March and run through November of each year. Along with the supplies we created an ethical fishing guideline that reviews how the classes should be taught and each staff member is trained on ethical fishing techniques.

In order to educate the public about how to help protect N.C. Marine Resources we wanted to improve upon our educational message by adding highly visible signage that is stimulating, clear and concise. We developed text and graphics for the ethical angling signs. The text was developed by pier educators and the graphics and signs were developed and installed by the Aquariums exhibits curator. We completed and installed four signs located in highly visible locations. The signs were completed and installed in early November, before Thanksgiving. Below are pictures of the signs:



